

# PET·A·PALOOZA

*Gillette's only, and first, all-day pet festival!*

**September 10, 2016 | CAM-PLEX Park, Shelter No. 5**

*Pet-A-Palooza features several pet-focused events and contests, pet-related products and services, and more. More than 300 people attend every year.*

## Business Contract

**Questions? Here's** Sponsors: [furkidsfoundation@gmail.com](mailto:furkidsfoundation@gmail.com); [messimerlicia@gmail.com](mailto:messimerlicia@gmail.com); [cafriedlan@gmail.com](mailto:cafriedlan@gmail.com)

**How to reach us:** Vendors and Silent Auction: [furkidsfoundation@gmail.com](mailto:furkidsfoundation@gmail.com); [Tara.Bead@fib.com](mailto:Tara.Bead@fib.com); [mmelaragno@gmail.com](mailto:mmelaragno@gmail.com)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address \_\_\_\_\_  
Street City State Zip

Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Business  
Type: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter  
Handle: @ \_\_\_\_\_

*I wish to (please select all that apply):*

\_\_\_\_\_ Provide an item for the Silent Auction Table \_\_\_\_\_ Be a sponsor or give a donation toward Pet-A-Palooza  
\_\_\_\_\_ Be a vendor at Pet-A-Palooza

### Silent Auction

*All silent auction items are mentioned on the website—for businesses, there is a link back to website or social media page. Items are also mentioned in our e-newsletters that are sent before the event. The Foundation also encourages silent auction donors to post about the items in the Pet-A-Palooza event on Facebook.*

Item  
Description \_\_\_\_\_

Value: \_\_\_\_\_

## Sponsors

Please select the level you wish to sponsor Pet-A-Palooza; or, if you are an individual, provide a donation toward the event.

All Sponsors: you have access to one FREE 10 foot by 10 foot reserved vendor booth space. No electricity is provided.

**BONUS:** All Pet-A-Palooza sponsors are also highlighted at the Pooch Plunge in August at the City Pool. More than 300 people and their pets attended this event last year! Here, participants can play with their pooch in the City Pool!

### Top Dog

\$1,000 pledge or more

**Before event:** Company logo or name is promoted in all event promotional materials (e-newsletters, post cards, posters and website), media releases and public announcements. Announcement of sponsorship on social media with link to your website or social media platform. Company advertisement displayed on website and email newsletter with link back to website for one full year. Up to six free business card sized ads in Foundation calendar, if received by July 10. **At event:** Public acknowledgement throughout the event by Emcee. Company banners displayed at the event—please provide banners by August 19 (for display at Pooch Plunge!). Complimentary entrance for two representatives to all event contests. Complimentary 10 foot by 10 foot vendor space.

### Fat Cat

\$500-\$999 pledge

**Before event:** Company name or name mentioned in promotional materials (e-newsletters, posters and website) and media releases. Announcement of sponsorship on social media. Company name or name mentioned on website with link back to website. Up to four free business card sized ads in Foundation calendar, if received by July 10. **At event:** Public acknowledgement throughout the event by Emcee. Complimentary entrance for one representative to all event contests. Complimentary 10 foot by 10 foot vendor space.

### Caring Canine

\$100-\$499 Pledge

**Before event:** Company name or name mentioned in promotional materials (e-newsletters, posters and website) and media releases. Company name or name mentioned on website with link back to website. Up to two free business card sized ads in Foundation calendar, if received by July 10. **At event:** Public acknowledgement throughout the event by Emcee. Complimentary 10 foot by 10 foot vendor space.

### Fur Kid Friend

up to \$99 Pledge

**Before event:** Company name or name mentioned on website with link back to website. **At event:** Company or name mentioned on materials at event. Complimentary 10 foot by 10 foot vendor space.

## Vendors

To help promote you, your business is mentioned on the website with link back to your website or social media page; you will also be included in our e-newsletters that are sent before the event. The Foundation also encourages vendors to post about their products or services in the Pet-A-Palooza event on Facebook.

Fur Kids Foundation provides a 10 foot by 10 foot reserved space. No electricity is provided. Cost is \$35 per booth space.

Please note: All vendors must complete the Campbell County Parks and Recreations Concession/Sales Application (Page 5).

Please indicate how many booth spaces you would like to reserve: \_\_\_\_\_ Enter total charged (\$35 / booth space): \_\_\_\_\_

Are you a food vendor? If yes, please answer the next two questions. \_\_\_\_\_ Yes \_\_\_\_\_ No

Please indicate the dimensions of your truck or cart: \_\_\_\_\_

If you have a truck, please indicate if your window is on the passenger or drivers side. \_\_\_\_\_

Description of products or services you plan to promote: \_\_\_\_\_

Description of any items to be given away at the event at your booth: \_\_\_\_\_

**Note: Vendors who hold promotions and give-a-ways that interfere with Foundation fundraising will be asked to change their plan.**

Want to pledge a portion of your proceeds at the event to benefit the Foundation? \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, please enter the amount you wish to donate: \_\_\_\_\_

## RULES & REGULATIONS

The following rules and regulations are part of the business partner's contract that each partner is bound by and by any such amendments or additional rules and regulations which may be established by the Fur Kids Foundation (Event Management). Please initial to show you have read the item. Sponsors, and Vendors must initial all; Silent Auction donors must sign those highlighted in yellow.

All Vendors must complete the Campbell County Parks and Recreation Department Concession/Sales Application and submit it to the Foundation no later than September 8. This application is on page 5 of this Contract. You may also get a copy of it by emailing the Vendor Committee at

**General** [furkidsfoundation@gmail.com](mailto:furkidsfoundation@gmail.com).

Event Management reserves the right to determine the acceptance of any company or product for inclusion in vendor space at its sole discretion. Lotteries, drawings, guessing games or prize contests of any kind sponsored by individual Vendors are subject to Event Management approval. Display material must be confined to the individual Vendor's assigned booth space. No placard, stickers, or other signs relating to non-paid exhibiting firms will be allowed in individual booths or anywhere at Cam-Plex Park. No amplifiers or loudspeakers may be operated in the assigned Vendor's booth.

Vendors have the right to distribute brochures and other printed matter, only from the booth space occupied by them and no other way. The Vendor agrees that its exhibit shall be admitted solely on strict compliance with these "Rules and Regulations" and any other rules communicated by Event

**Vendor Management** to the Vendor. Event Management reserves the right to reject, eject or prohibit in whole or part, the Vendor or their representative, with **Booth** or without giving cause. If the Vendor is ejected by Event Management, there shall be no return of any amount paid by the Vendor.

**Food Sales** Food vendors must include a copy of the Wyoming State Health Department license—this includes those wanting to sell baked goods.

Nonprofit organizations must be a 501 (c)(3) nonprofit to participate in the event or have filed. Nonprofits cannot host drawings, donation jars,

**Not for Profits** guessing games, lotteries, prize contests of any kind, raffles, silent auctions or the like at your booth at any time during the event. You may, however, sell items or merchandise.

Fur Kids Foundation has a general liability insurance policy to cover the Foundation during Pet-A-Palooza. This policy, however, does not cover vendors. Each vendor is strongly encouraged to purchase its own insurance coverage sufficient to insure against any possible liability. Liability certificates may be obtained as an insurance rider through your current insurance provider. If you do not have an insurance provider, please visit

**Insurance** <http://www.actinspro.com/> – this website is very helpful for event-day liability insurance.

No Vendor will be permitted to be placed in the booth space until full payment has been made by September 8. The Vendor agrees to return

**Payment** application and fees by September 8 to: Fur Kids Foundation, P.O. Box 7074, Gillette, WY, 82717.

No Vendor shall assign or sublet the whole or part of the space allotted, or booth therein, to any programs or services other than those specified in the

**Sub-Letting** contract for booth space. Only one company per booth is permitted.

**Sales** Merchandise sales must comply with all local, state, and federal laws and regulations. **The sale of pets of any kind is NOT permitted.**

**All Business partners (Vendors, Sponsors and Silent Auction)** agree to hold Fur Kids Foundation, the Campbell County Parks and Recreation / CAM-PLEX Park, Campbell County Government, CAM-PLEX Multi Event Facilities, and its agents associated with Pet-A-Palooza, harmless and blameless and will make no claim for any reason whatsoever, including negligence, against Event Management, its officers, agents, employees, or the

**Limitation of Liability** lessors or owners of the Facility for loss, theft, damage or destruction of property, nor for any injury to it or its employees, agents or invitees while in the park.

The Vendor may have a 10 x 10 ft., square canopy. Electricity will not be provided by Event Management. Chairs and tables are the Vendor's

**Equipment** responsibility.

**Care and Staffing of Booths** The Vendor will be responsible for its own loading, unloading, booth set-up and clean-up of its area. Available Fur Kids Foundation volunteers may assist in setting up and taking down the canopies and tables. Vendors can bring vehicles into the park to unload merchandise. The Vendor agrees to have its booth staffed and open for business by 10:45 a.m.

**Waste Disposal** The Vendor is responsible for the removal of all trash. This includes breaking down cardboard boxes. A trash can is provided at the parking lot near Shelter No. 5

Vendors shall not engage in any display, publication, performance, or any other activity which is in conflict with any applicable law, regulation, rule or ordinance, nor shall vendor, or its representatives or employees, engage in any lewd display, publication or performance. Vendor will be responsible for

**Compliance with Laws** obtaining all necessary governmental permits and licenses. Vendor shall comply with all rules promulgated by Cam-Plex Park. Personal dogs in Vendor booth must be at least one year old, up to date on all vaccinations and on a leash.

**No**

**attendance** Fur Kids Foundation does not guarantee specific volumes or levels of attendance at the Event. Vendor shall not be entitled to any refund, in full or in guarantee part, of any amounts paid based on actual attendance level.

**Cancelling** In the event of cancellation by the Vendor at least one week prior to event day (by September 8), Event Management will refund half of vendor fees **Exhibit Space** within 30 days. Cancellation after September 8 will not be eligible for a refund.

The performance of this Agreement is subject to termination without liability upon the occurrence of any circumstance beyond the control of either party – such as acts of God, war, government regulations, disaster, strikes (except those involving the employees or agents of the party seeking the protection of this clause), civil disorder, or curtailment of transportation facilities – to the extent that such circumstance makes it illegal or impossible to provide or use the Park facility. The ability to terminate this Agreement without liability pursuant to this paragraph is conditioned upon delivery of written notice to the other party setting forth the basis for such termination as soon as reasonably practical – but in no event longer than ten (10)

**Impossibility** days – after learning of such basis.

**Amendment to Rules** Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be decided solely by the Event Management without notice and all amendments so made shall be binding on the business partner.

**Attorney's Fees/Costs** In the event of the use of an attorney by Event Management to enforce any part of the Contract, all costs, including reasonable attorney's fees, will be paid by the Business Partner.

**Use of Vendor**

**Booth** The Event Management may, at its discretion at any time, use photographs, videos, logos and testimonials of any vendor for its own publicity use.

This instrument contains the entire Contract between the parties relating to the subject matter hereof. The parties have made no contracts, representations or warranties, relating to the subject matter hereof which are not set forth herein. Failure to enforce any provision hereof by Event **Entire Contract** Management shall be deemed as a waiver with respect to such provision after demand by Event Management for strict performance of this agreement. No modification to this Contract shall be valid unless made in writing and signed by the parties hereto.

This document shall not constitute a contract between the parties until acceptance by the Event Management. Business partners receive a copy for its records via email upon submission of this online application. If you need a printed copy, please contact the Foundation at **Acceptance** furkidsfoundation@gmail.com.

## Payment

Please select your method of payment below. Please note: No check or money order will be cashed, nor credit card charged until you are contacted by a Fur Kids Foundation Board member regarding your submission.

Please enter the total amount due:

**Check or Money Order**

**Due no later than Monday, September 5, please mail your check or money order to:**

Fur Kids Foundation, P.O. Box 7074, Gillette, WY, 82718

**Credit Card**

Express

Discover

Mastercard

Visa

Please enter your credit card number:

Please enter your 4-digit security code:

Exp. Date

Please enter the amount to charge your card:

Signature and Date:

Providing education and aid to promote the well-being of families with animals in Campbell County, Wyoming.

P.O. Box 7074 | Gillette, WY 82717 | 307.363.1131 | furkidsfoundation@gmail.com  
www.facebook.com/furkidsfoundation | Twitter: @furkidswoyo | www.furkidsfoundation.org

**Fur Kids Foundation**  
*Morgan's Legacy*

# CONCESSION/SALES APPLICATION

**Campbell County Parks and Recreation Department**  
**250 Shoshone Ave, Gillette, WY 82718 307-682-7406**

Name of Business: \_\_\_\_\_ Name of Main Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone Number: \_\_\_\_\_ Secondary Phone Number: \_\_\_\_\_

In what PARK would you like your concession? \_\_\_\_\_

What dates would you like to book? \_\_\_\_\_

What type of food, activity or product will you offer? (Include menu with application.) \_\_\_\_\_

How long have you been in business? \_\_\_\_\_

In what locations? \_\_\_\_\_

Type of Concession: Push Cart \_\_\_ Trailer \_\_\_ Motorized (Include Size) \_\_\_\_\_ Other (Specify) \_\_\_\_\_

Heat Source: Propane \_\_\_\_\_ Electric \_\_\_\_\_ Other (Specify) \_\_\_\_\_

Power Source: Generator \_\_\_\_\_ 120 Volt Plug In: \_\_\_\_\_ 220 Volt Plug In: \_\_\_\_\_

## FORMS REQUIRED (Provide copies)

\$2,000,000 Liability Insurance \_\_\_\_\_  
Additional Insured Endorsement \_\_\_\_\_ Naming Campbell County  
State Health Department License (Food) \_\_\_\_\_  
City Malt Beverage Permit (If serving beer inside City limits) \_\_\_\_\_  
City Catering Permit (If Selling Alcohol inside City limits) \_\_\_\_\_  
County Malt Beverage Permit (Cam-Plex Park or outside City limits) \_\_\_\_\_

Fees: Daily: \$10.00 \_\_\_\_\_ Weekend \$20.00 \_\_\_\_\_ Weekly: \$35.00 \_\_\_\_\_ Monthly: \$100.00 \_\_\_\_\_

This permit is issued to reserve the above designated County Park site.

An initial deposit in the form of a check or money order in the amount of \$50.00 is required for damages to park property and litter cleanup. A \$200.00 deposit is required if an alcohol permit is requested. The deposit will be refunded if an inspection of the reserved site shows that no damages to park property have occurred and that there is no excessive accumulations of trash on the grounds and that the trash generated by the concession has been properly placed in trash containers and dumpsters located on or adjacent to the site. Should changes arise regarding the location, date, time or circumstances of the activity, the applicant's deposit and fee will be refunded if notice of the cancellation is received within 24 hours of the reservation.

If you have questions concerning your concession site, please contact the Campbell County Parks and Recreation Department at 682-7406.

If any condition stipulated in this permit is violated in whole or in part, it shall be revoked.

**THE UNDERSIGNED HEREBY AGREES TO ABIDE BY RENTAL CONDITIONS SET FORTH BY THE CAMPBELL COUNTY PARKS AND RECREATION DEPARTMENT. THE UNDERSIGNED HEREBY AGREES TO INDEMNIFY AND SAVE HARMLESS THE SAID CAMPBELL COUNTY PARKS AND RECREATION DEPARTMENT AGAINST ANY AND ALL LIABILITIES, LOSS DAMAGE, COST OR EXPENSE WHICH MAY HEREAFTER INCUR, SUFFER OR BE REQUIRED TO PAY BY REASON OF HIS OR HIS AGENTS NEGLIGENT USE OF SAID FACILITIES, VEHICLES OR EQUIPMENT.**

**I have read the above and understand all conditions stated herein.**

\_\_\_\_\_  
Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Concession Permit \_\_\_\_\_ Approved \_\_\_\_\_ Disapproved \_\_\_\_\_  
Alcohol \_\_\_\_\_ Approved \_\_\_\_\_ Disapproved \_\_\_\_\_

Fee Paid \_\_\_\_\_ Deposit Paid \_\_\_\_\_

\_\_\_\_\_  
Staff Signature \_\_\_\_\_ Date \_\_\_\_\_